## Invitation to share ideas for the new Marcham Centre logo



in the Baptist Hall Saturday 28<sup>th</sup> September 12.00 to 17.00 Sunday 29<sup>th</sup> September 12.00 to 17.00

## Calling all budding graphic designers and marketers The new Marcham Centre needs a logo.

The new Marcham Centre needs a logo. The logo will provide a visual *identity* that will enable us to promote the hall and sports facilities in the local area.

We invite you to share your ideas with us. You can do this at the Art Exhibition which will be in the Baptist Hall during the Great MaD Weekend (opening times above).

We are looking for a *visual design* using words, or not, that gives out a message that says what the new Marcham Centre is all about, who it is for, in a simple clear way. This seems a tall order, but sometimes 'less is more'.

Please note that the final decision about logo and visual identity of the new Marcham Centre will made by the board of Trustees.

## And bring along your ideas for a strapline.

Perhaps you have an idea for a strapline to go with the logo?

- Marcham Centre: our village hub
- Marcham Centre: the community starts here
- Marcham Centre: sharing common interests and values
- Marcham Centre: for recreation and culture
- Marcham Centre: activities and leisure for all
- Our Marcham Centre: the place for activity and leisure